

Jessica Pezenti

Artist and Designer

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I am a brazilian "Multimedia Visual Arts" graduated designer. Love all kinds of art and the beauty of experimentation. Have experience working at agencies and freelance jobs as graphic designer, webdesigner, artist (illustration), social media e creation of marketing campaigns.

Nowadays I work as a full time freelancer focusing at Digital Marketing, producing also graphic design, social media and illustration. Created and teach classes of Graphic Design at "Escola Art e Design, Americana - SP", and releasing a new class of Digital Illustration. Created those because teach is one of my passions.

Im always looking forward to new art challenges, try me.

Experience

Studio Marta - Designe and Digital Marketing

Work as a freelancer.

September 2015 - **Actual work**

Teacher of Vocational Course of Graphic Design, Photoshop and Digital Illustration

[Escola Art e Design](#) - october 2015

I creat content, presentations, exercises, students interaction, Trend update, and teach classes. The content is Graphic and Web Design focusing in marketing and job market, with theories as gestalt, semiotic, colors psicodinamic, and Adobe CC as Photoshop, Illustration and Indesign - **Actual Work**

Vegetal Sabor e Saúde - Digital Marketing and Founding-Partner

july 2015 - april 2016 (10 months)

Founding-partner, worked on the development of campaigns, visual identity, graphic materials and social media.

Fundação Harmonia - Designer and Artist

feb. 2014 - jun. 2015 (1 year and 5 months)

Voluntary work

K2 Comunicação - Webdesigner

july 2012 - august 2013 (1 year 2 months)

Webdesigner and supervisor. Project management, webdesign, graphic design, visual identity of companies as Adesivoweb, Alumipac e LPR Group. Focus on e-commerce.

ICOMP Digital Agency - Visual Artist / Webdesigner

dec. 2011 - july 2012 (8 months)

Creation of materials as emails marketing, wallpapers, websites, banners and flyers, working with counts as Michel Teló and Luan Santana.

PADO S.A. - Graphic Designer

august 2010 - nov. 2011 (1 year and 4 months)

Ad creation, catalog and general graphic materials, packages, product stamp, social media and institutional websites updates.

Educação

Graduation, Multimedia Visual Arts, 2009 - 2013

UNOPAR - Universidade do Norte do Paraná

Vocational Course, Tourism and hospitality , 2008 - 2009

Etec Americana - SP

Fluent English, 2009

Skill Idiomas, completed

Prizes, mentions and participation

3º place at APP Londrina Prize - nov / 2011

Honorable mention at 1st National Illustration Competition - 2012

Invited Artist at Surrealia Exhibition - jul / 2016

Publications and metions at websites as: [Abduzeedo](#) (8 times) and italian agencies [You-n](#)

Ferramentas

Photoshop ●●●●●●●●●●

Illustrator ●●●●●●●●●●

Indesign ●●●●●●●●●●

Corel Draw ●●●●●

Tablet Illustration ●●●●●●●●●●

HTML ● / CSS ●●

Dreamweaver ●

Premiere ●●●

Content creation ●●●●●●●●●●

Facebook ●●●●●●●●●●

Wix ●●●●●●●●●●●●